



Word cloud containing various marketing and technology terms such as: Digital Marketing, Advertising, Campaign, Creative, Ideas, Web, Technology, SEO, Target, Customers, Interactive, Dynamic, Inspiration, Growth, Target, Branding, Placement, Consumer Analysis, Implementation, Solutions, Growth, Branding, Promotion, Media, Online, Mobile, and Performance.

**SKYWAY MEDIA**  
**SKYWAYUS.COM**



# SERVICES

## PROFESSIONAL EXPERT GRAPHIC DESIGN & MARKETING CONSULTANTS IN SOUTHERN CALIFORNIA

Make Your Design Work For You.

We think of the details when creating your project. Not only are we experienced in graphic design, we are also experts in operations and management. We've assisted in the operations of multiple successful businesses with their marketing strategies for best results. We've owned and operated everything from restaurants to nightclubs to mom and pop ecommerce sites. Marketing and design are very different mindsets and professions. A way of approaching new product development, business strategies, and marketing problems is what we call "design thinking". You still need traditional marketing to execute and scale, but for new ideas or new brands you'll need a new approach and design thinking is built for creating new promotion.

### GRAPHIC DESIGN

- Logo Designs
- Newsletters / eBlasts
- Business Cards
- Event Flyers / Brochures
- 3D Rendering Project or Commercial
- OBS / YouTube Transparent Overlays
- Web Elements & Social Media Postings
- Other Print Designs

### AUDIO

- Track / Podcast Editing
- Voice Overlays
- Music Composition
- Sound Design & Foley
- Mixing
- Audio / Vocal Extraction
- 10,000+ Audio & Effects Library
- DJ Services (Los Angeles & Las Vegas)

### VIDEO

- Event Filming and Editing
- Streaming Channel / OBS Overlays
- Product Commercials
- YouTube / Green Screen Video Editing
- 10,000+ Video & Effects Library
- Social Media Video Creation
- Video & Photo Services (Los Angeles & Las Vegas)
- Digitize VHS tapes to Youtube or USB



# TRUSTED PARTNERS

BUSINESSES OF ALL SIZES CHOOSE TO WORK WITH SKYWAY

Reputaion and quality of service is everything.

Every business is important, but we have a few we trust with our reputation. Everyone remembers that bad service you had at a restaurant or shopping establishment. Not everyone boasts about the exceptional service as one would like. We have partnered throughout the years with corporations, higher education institutions and more to provide that quality we strive for and that others expect from us. We are here to make your business thrive, and on that same token, thank you to those who have chosen to work with us.



# ABOUT

## WHAT MADE US START SKYWAY?

When dealing with large corporations, we thought of the little guy.

We've been a professional Management and Design Consultant for large companies since 1998. We believe in creating visual communications for your small business at a low price. Our goal is to exceed expectations and timelines regardless of which tier is purchased. We strive in creating partnerships with a purpose. When you hire Skyway, you should expect a great knowledge in marketing materials, digital presence and transparency and consistency. At Skyway, we believe in your vision and have the hands on expertise in the industry to help you grow. Most competitors do this for a high cost variable that doesn't benefit the client, you.

We started through word of mouth... and we at Skyway do this because it's what we love and what we know. We market you, and we love seeing you succeed. That is how relationships are built! How much does this cost? Well, how much do you believe in your business and it's sustainability? That can be a pretty big number, but in actuality, our service is less than you think and that is worth every penny.



After working side by side with big corporations, we decided to become a reputable business, established and cultured... and that's rare in this industry. We pride ourselves with being transparent and affordable. Our team is truly one of a kind, a one stop shop, if you must. We have the know how and dedication to make your design visions work for you.

**Tiffany Felton** - CEO, Controller



At Skyway, we work hard to make your visions a reality. No job is too small...in fact, we love working with our community. We are firm believers of executing exactly what you tell us to provide results to maximize your brands reach and help you grow your business.

**Joey Olvera** - Graphics & Marketing Director

